

Business Location

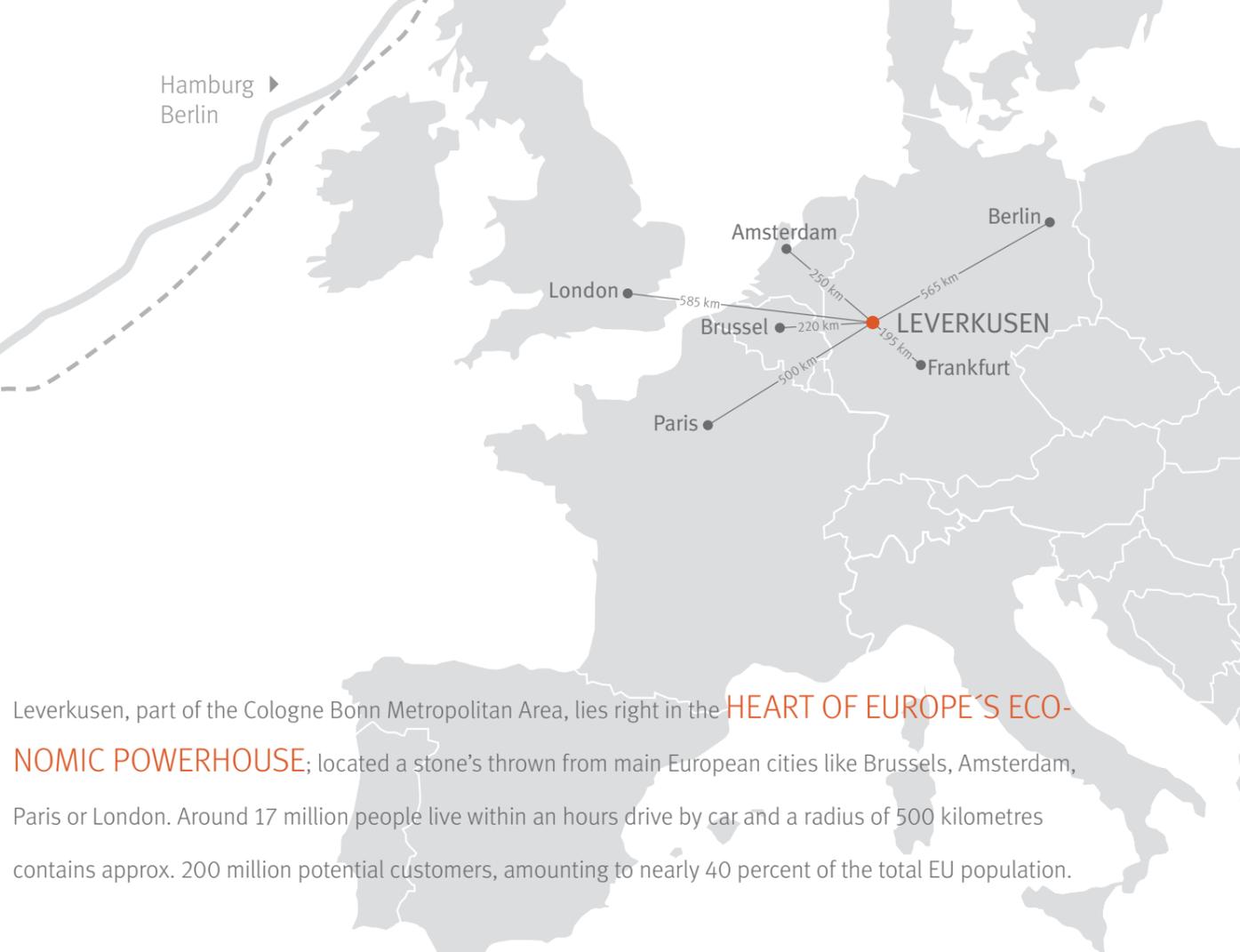
LEVERKUSEN

LOCATED IN THE RHINELAND – CONNECTED TO THE WORLD



WfLeverkusen

Wirtschaftsförderung
Economic Development
Leverkusen



Leverkusen, part of the Cologne Bonn Metropolitan Area, lies right in the **HEART OF EUROPE'S ECONOMIC POWERHOUSE**; located a stone's thrown from main European cities like Brussels, Amsterdam, Paris or London. Around 17 million people live within an hours drive by car and a radius of 500 kilometres contains approx. 200 million potential customers, amounting to nearly 40 percent of the total EU population.

WELL CONNECTED TO MAJOR EUROPEAN GATEWAYS

Leverkusen is well connected to Europe's gateways: two international airports (Dusseldorf and Cologne/Bonn) with intercontinental and continental freight and business connections can be reached in a 30 minute drive. Frankfurt Airport, with its intercontinental connections, is one of the most important European hubs and is just 80 minutes away by high-speed train. Three nodes of Europe's high-speed railway system are located only 15 minutes from Leverkusen.

If you are traveling by car, then the Leverkusen motorway junctions for the A1 and A3 provide access to the city from all directions. The Netherlands, Belgium, the Ruhr Valley and the Frankfurt area are all within a short drive.

Leverkusen lies on the banks of the river Rhine, Germany's most frequented waterway. Various harbors in the Metropolitan Area, including Leverkusen's own, connect the city to global freight routes through the harbors of Rotterdam and Antwerp.

Thanks to its central location, with Dusseldorf and Cologne being two key global fairgrounds, there are all in all close to 50 leading trade fairs around Leverkusen.

TRAVEL TIME TO MAJOR HUBS BY TRAIN

Frankfurt airport	80 min.
Cologne/Bonn airport	35 min.
Dusseldorf airport	23 min.
Cologne high-speed train station	17 min.
Cologne Deutz high-speed train station	13 min.
Dusseldorf high-speed train station	15 min.

DISTANCES TO FAIRGROUNDS

Cologne	10 km
Dusseldorf	40 km
Frankfurt	195 km
Hannover	280 km



LANXESS: High-tech rubber, e.g. for demanding shoe soles



BAYER Group: Aspirin



DENSO: Leader in Corrosion Prevention for Pipelines



KRONOS: Titanium Dioxide Pigments

The Cologne Bonn Metropolitan Area is home to more than 150.000 companies, generating an annual GDP of over 300 billion EUR. The region is home to such well-known **GLOBAL PLAYERS** as BAYER, LANXESS, Ford Europe, Rewe, Metro, Henkel, Deutsche Telekom and Deutsche Post DHL.

The Metropolitan Area's economic power is very diverse. The most important sectors are the chemical and pharmaceutical industry, automotive, insurance, trade, life sciences, new materials, mechanical engineering, communication technologies and media. Competence networks like ChemCologne, BioRiver, NIW (new materials network), Health Region Cologne Bonn or Automotive Rhineland organize business activities and promote joint development projects.

Within the region, Leverkusen is an ideal location for businesses. Well-known multinational companies as well as innovative mid-sized enterprises are based in the city:

- The **BAYER Group** is headquartered in Leverkusen and develops innovative products in the fields of health care, new materials and crop science such as Aspirin™, Makrolon™ and Alka Seltzer™.

• **TMD Friction** is the world's largest manufacturer of original equipment in brake friction material for passenger cars and commercial vehicles.

• **LANXESS**, a global leader in specialty chemicals, develops solutions in the fields of performance polymers, advanced intermediates and performance chemicals, e.g. for the automotive, construction, agrochemicals and water industries.

- The **DENSO Group** is a collection of innovative European companies developing and manufacturing products for corrosion prevention of pipelines as well as for sealing joints in road and track construction.

- The Leverkusen site of **KRONOS world-wide, Inc.** is one of the world's largest production sites for titanium dioxide pigments, which give products such as paper, computers, aircraft, cars and cosmetics a durable bright look.

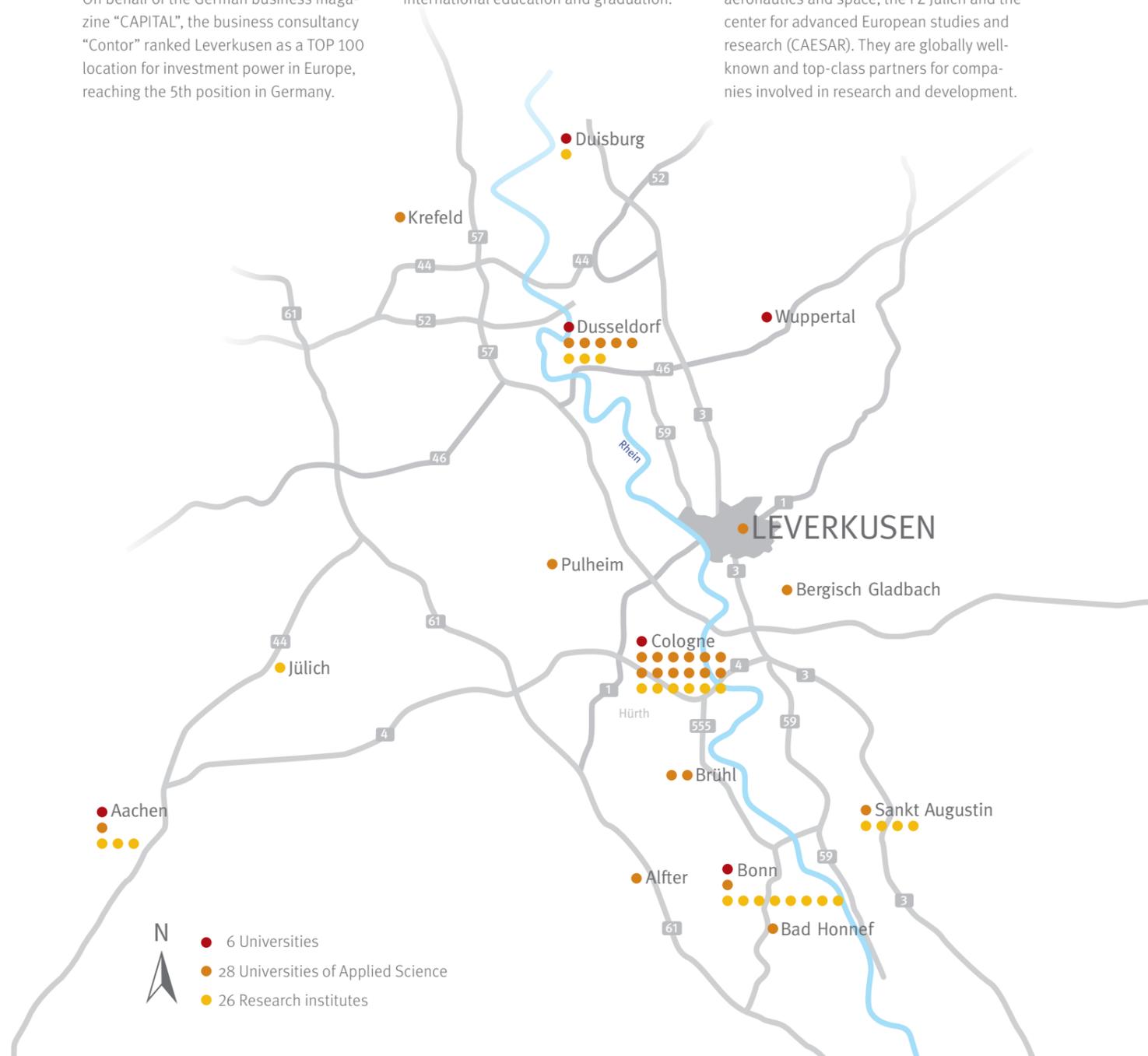
These success stories are no coincidence: On behalf of the German business magazine "CAPITAL", the business consultancy "Contor" ranked Leverkusen as a TOP 100 location for investment power in Europe, reaching the 5th position in Germany.

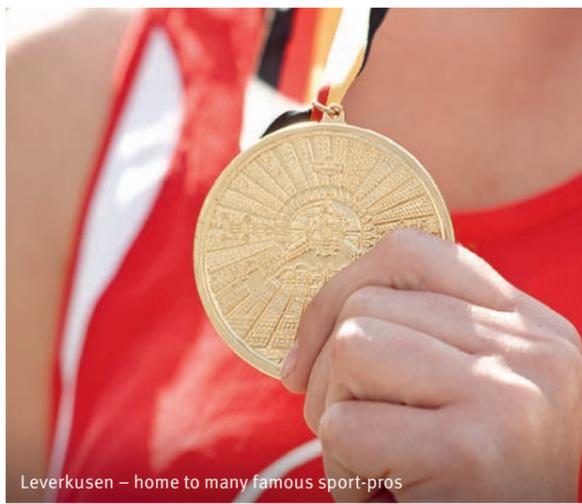
INTERNATIONAL FLAIR

The Rhineland region is well known for its open-minded mentality and hospitality. For centuries, people from all over the world have been coming to the Rhineland as guests and tourists, for business or to settle here. Nowadays, Leverkusen is home to people from 136 countries. More than 20 cultural exchange clubs provide opportunities to meet people from all over the world. Several schools in the region, such as the IB-world school, the Werner-Heisenberg-Gymnasium and Cologne International School, provide international education and graduation.

THE RHINELAND KNOWLEDGE REGION: A KEY FACTOR FOR SUCCESSFUL INNOVATIVE COMPANIES

With 34 Universities and Schools of Applied Science, the region boasts an impressive density of superior educational institutions, practically guaranteeing a **qualified workforce** with an international reputation. More than 25 institutes of the leading German research associations are situated in the region (Max-Planck-, Fraunhofer-, Leibniz-, Hemholtz-association) as well as the DLR-German national research center for aeronautics and space, the FZ Julich and the center for advanced European studies and research (CAESAR). They are globally well-known and top-class partners for companies involved in research and development.





Leverkusen – home to many famous sport-pros



Cologne cathedral



Morsbroich castle



The river Rhine



Japanese Garden



Carnival Season



Leverkusen Jazz Festival

A LIVING CITY IN BETWEEN

With a population of 160.000 Leverkusen offers all the attractions of housing, health care, education and shopping, and combines the metropolitan flair of neighbouring Cologne and Dusseldorf with the homeliness of the rural Bergisch Land, the attractive surrounding countryside, which can be excellent for recreation. Alternatively, the famous world heritage site of **Cologne cathedral** is only a 15-minute drive from Leverkusen and the river Rhine, which gives the region its name, runs by, a wonderful place to relax.

Various parks and recreational areas are scattered throughout the city, of them the **Japanese Garden**, with plants and artworks from Eastern Asia, is the most famous. The Japanese Garden was started

by Carl Duisberg, the former chairman of the board of the BAYER-predecessor-company. The Park of **Morsbroich castle** is host to one of the most important museums of contemporary art of Germany, awarded Germany's "museum of the year" prize in 2009.

As everywhere else in the Rhineland, the people of Leverkusen celebrate the world-famous carnival season in winter. Carnival clearly shows the open-minded mentality and heart of the populous, which is expressed in summer in the form of various festivals and events. The most famous of these is the annual **Leverkusen Jazz Festival**, which has welcomed international stars such as Miles Davis, Al di Meola and Paco de Lucía over the course of its

30-year history. The Opladen international beer festival offers onethousand different beers from around the world. In Advent, guests from all over visit the traditional Christmas markets, getting into the seasonal mood with traditional food, music and handicrafts.

Leverkusen is one of Germany's most successful sporting cities. As one of the **German Olympic training bases**, Leverkusen is home to many Olympic champions, world champions and famous sports-pros. In the BayArena, the stadium of **BAYER 04 soccer club**, one can attend state-of-the-art professional football matches on an European level. One third of Leverkusen's inhabitants are members of at least one of the City's sports clubs - admittedly only a few of them are professionals!

THE WFL – YOUR KEY PARTNER IN LEVERKUSEN SETTLEMENT PROJECTS

For business activities, Leverkusen provides a wide range of suitable **office spaces** and **commercial real estate**, such as the Leverkusen Innovation Park, the city's largest development project "neue bahnhofstadt opladen" or the Chempark. All these opportunities are close to motorways and railway stations. Moreover, the Chempark even has harbor facilities. The Chempark is home to about 50 companies and provides common services and infrastructure.

The Leverkusen Economic Development Agency WfL (Wirtschaftsförderung Leverkusen GmbH) is your **key partner** in all settlement projects. As a public-private partnership, the WfL gives advice to investors, start-ups and local entrepreneurs. The WfL provides or procures office space and commercial real estate, provides support in questions of financing and public funding and guides companies through approval proceedings.

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